

# Belief Statements

## We Believe ...

- ◆ We must prepare all students to be career and college ready.
- ◆ Every child has a right to a safe and caring learning environment.
- ◆ We must use innovative strategies for all students to reach their maximum potential.
- ◆ We must develop knowledgeable, caring, respectful, and responsible citizens.
- ◆ In preparing students to face changes in local and global society.
- ◆ We must embrace innovations in education.
- ◆ In a collaborative parent, staff, student and community partnership.
- ◆ We must offer a variety of programs to develop the whole child.

### West Branch-Rose City Area Schools

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[www.wbrc.k12.mi.us](http://www.wbrc.k12.mi.us)

## West Branch-Rose City Area Schools Strategic Plan Summary 2020 – 2023

### Board of Education

- \* Mrs. Heather Kearns, President  
[2019 to 2024]
- \* Mr. Gary Miller, Vice-President  
[2019 to 2024]
- \* Mr. Philip Stephens, Secretary  
[2019 to 2024]
- \* Dr. Alan Withers, Treasurer  
[2020 to 2028]
- \* Mr. Scott Kartes, Trustee  
[2015 to 2026]
- \* Ms. Peggy Zettle, Trustee  
[2021 to 2026]
- \* Mrs. Debra Abraham, Trustee  
[2023 to 2028]

### SUPERINTENDENT

Mrs. Gail Hughey



### STRATEGIC PLAN APPROVAL

APPROVED BY THE BOARD OF EDUCATION:  
on November 21, 2016  
Brochure Update 6/13/23



## Vision/Mission

West Branch-Rose City  
Area Schools

“The School of Choice for  
Educational Excellence . . .  
Your Future Begins Here”

## Strategic Focus Areas

- ◆ *Student Achievement*
- ◆ *Technology*
- ◆ *Facilities/Operations*
- ◆ *Curriculum/Academics*
- ◆ *Communications*



## STUDENT ACHIEVEMENT

### Strategic Goal Statement

“We will improve student achievement in all curricular areas”

#### Priority Objectives:

- ◆ Build Relationships with Students to Increase Student Engagement and Attendance
- ◆ Implement Ongoing Professional Development for Teaching Staff Including Instructional Coaching
- ◆ Develop and Align District-Wide Multi-Tiered System of Supports That Includes Strategies to Reach All Learners
- ◆ Create Incentives and Programs to Increase Student Participation at School Events.
- ◆ Continue and Enhance Data Driven Instruction Through Professional Learning Committees and Department Meetings
- ◆ Align the Continuous Improvement Process with Strategic Plan

#### 2023 TOP TEN STUDENTS



## CURRICULUM / ACADEMICS

### Strategic Goal Statement

“We will improve the effectiveness and relevance of our curriculum”

#### Priority Objectives:

- ◆ Develop a Process of Vertical and Horizontal Alignment of K-12 Curriculum with Materials, Instruction and Common Assessments
- ◆ Enhance and Communicate a Variety of Programs and Electives Available Including STEM Opportunities for All Students, Dual Enrollment, Advanced Placement, Early College, Alternative Education, and Other Career Ready Opportunities

## TECHNOLOGY

### Strategic Goal Statement

“We will enhance teaching and learning through the use of technology”

#### Priority Objectives:

- ◆ Continue Purchasing and Replacement Plan for Infrastructure, Hardware, and Software to Improve Student Learning
- ◆ Develop Professional Development Process for Current and Future Staff Needs
- ◆ Enhance Instructional Coaching for Technology
- ◆ Investigate New Technologies to Enhance Teaching and Learning

## FACILITIES/OPERATIONS

### Strategic Goal Statement

“We will improve and modernize district facilities and grounds”

#### Priority Objectives:

- ◆ Update Facility Study Process to Continue Plans for Improvements
- ◆ Complete a Facility Utilization Study Meeting Student Needs with Grade and Academic Alignment.
- ◆ Ensure Quality Facility Standards are Met with Third Party Custodial Services
- ◆ Improve Energy Efficiency
- ◆ Continue Purchasing and Replacement Plan for Buses
- ◆ Develop and Streamline Facility Request Process from Outside Groups
- ◆ Upgrade and Increase Building Security
- ◆ Continue to Explore Grant Opportunities to Improve Student and Staff Safety

## COMMUNICATION

### Strategic Goal Statement

“We will improve communication with students, parents, staff and community”

#### Priority Objectives:

- ◆ Continue to Improve Communication to the Community
- ◆ Develop Advertising, Marketing and Staff Recruitment Plan
- ◆ Continue to Communicate Clear and Consistent Expectations Across the District
- ◆ Utilize State of the District Meetings to Update Community
- ◆ Provide Opportunities for Parents to Meet Informally With The Superintendent