Belief Statements

We Believe ...

- We must prepare all students to be career and college ready.
- Every child has a right to a safe and caring learning environment.
- We must use innovative strategies for all students to reach their maximum potential.
- We must develop knowledgeable, caring, respectful, and responsible citizens.
- In preparing students to face changes in local and global society.
- We must embrace innovations in education.
- In a collaborative parent, staff, student and community partnership.
- We must offer a variety of programs to develop the whole child

West Branch-Rose City Area Schools

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www.wbrc.k12.mi.us

West Branch-Rose City Area Schools
Strategic Plan Summary
2020 – 2023

Board of Education

- Mr. Scott Kartes, President [2015 to 2026]
- Mrs. Heather Kearns, Vice-President [2019 to 2024]
 - Mr. Philip Stephens, Secretary [2019 to 2024]
 - Mr. Gary Miller, Treasurer [2019 to 2024]
 - Mr. Curt Schaiberger, Trustee
 [2017 to 2022]
 - * Dr. Alan Withers, Trustee [2020 to 2022]
 - Ms. Peggy Zettle, Trustee [2021 to 2026]

SUPERINTENDENT

Mrs. Gail Hughey



STRATEGIC PLAN APPROVAL

APPROVED BY THE BOARD OF EDUCATION: on November 21, 2016 Brochure Update 2/3/20, Members 5/23/22



Vision/Mission

West Branch-Rose City
Area Schools

"The School of Choice for Educational Excellence . . . Your Future Begins Here"

Strategic Focus Areas

- Student Achievement
- Technology
- Facilities/Operations
- Curriculum/Academics
- Communications



STUDENT ACHIEVEMENT

Strategic Goal Statement

"We will improve student achievement in all curricular areas"

Priority Objectives:

- Build Relationships with Students to Increase Student Engagement and Attendance
- Implement Ongoing Professional Development for Teaching Staff Including Instructional Coaching
- Develop and Align District-Wide
 Multi -Tiered System of Supports That
 Includes Strategies to Reach All Learners
- Create Incentives and Programs to Increase Student Participation at School Events.
- Continue and Enhance Data Driven Instruction Through Professional Learning Committees and Department Meetings
- Align the Continuous Improvement Process with Strategic Plan

2022 TOP TEN STUDENTS



West Branch-Rose City Area Schools
Strategic Plan Summary
2020 – 2023

CURRICULUM / ACADEMICS

Strategic Goal Statement

"We will improve the effectiveness and relevance of our curriculum"

Priority Objectives:

- Develop a Process of Vertical and Horizontal Alignment of K-12 Curriculum with Materials, Instruction and Common Assessments
- Enhance and Communicate a Variety of Programs and Electives Available Including STEM Opportunities for All Students, Dual Enrollment, Advanced Placement, Early College, Alternative Education, and Other Career Ready Opportunities

TECHNOLOGY

Strategic Goal Statement

"We will enhance teaching and learning through the use of technology"

Priority Objectives:

- Continue Purchasing and Replacement Plan for Infrastructure, Hardware, and Software to Improve Student Learning
- Develop Professional Development Process for Current and Future Staff Needs
- ♦ Enhance Instructional Coaching for Technology
- ◆ Investigate New Technologies to Enhance Teaching and Learning

FACILITIES/OPERATIONS

Strategic Goal Statement

"We will improve and modernize district facilities and grounds"

Priority Objectives:

- Update Facility Study Process to Continue Plans for Improvements
- Complete a Facility Utilization Study Meeting Student Needs with Grade and Academic Alignment.
- Ensure Quality Facility Standards are Met with Third Party Custodial Services
- ♦ Improve Energy Efficiency
- ◆ Continue Purchasing and Replacement Plan for Buses
- Develop and Streamline Facility Request Process from Outside Groups
- Upgrade and Increase Building Security
- Continue to Explore Grant Opportunities to Improve Student and Staff Safety

COMMUNICATION

Strategic Goal Statement

"We will improve communication with students, parents, staff and community"

Priority Objectives:

- Continue to Improve Communication to the Community
- Develop Advertising, Marketing and Staff Recruitment Plan
- Continue to Communicate Clear and Consistent Expectations Across the District
- Utilize State of the District Meetings to Update Community
- Provide Opportunities for Parents to Meet Informally With The Superintendent